

Weekly, local produce
for you and your
family, all grown within
miles of your home!

Supporting Wellness and Local Farms

- Local chef connections.
- Healthy menu planning and food demonstrations.
- Recipes using fresh in-season ingredients.
- Farm tours-get to know the people who grow your food.



With Sun Produce Co-op, setting up a FarmRaiser program is easy!

1. Decide the bag pricing and session frequency that works for your organization.
2. Market the program and recruit participants.
3. Order produce and prepare farm bags for customers to pick-up!



Sun Produce Cooperative (SPC) is a multi-stakeholder agricultural and marketing organization that includes agricultural producers, distributors, buyers and market specialists.



HEALTHY STARTS HERE

This material was federally funded by USDA's Supplemental Nutrition Assistance Program through the Arizona Nutrition Network. The Supplemental Nutrition Assistance Program provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. To find out more, contact 1-800-352-8401. This institution is an equal opportunity provider and employer.



Start a FarmRaiser Program and Provide:

- Affordable and easy access to healthy food options.
- Fresh local produce grown close to your home.
- Support your local farmers and community wellness!

Contact us for more information!
602-469-9400

sunproducecoop@gmail.com

[f](https://www.facebook.com/sunproducecoop) [@sunproducecoop](https://www.instagram.com/sunproducecoop)



What is a FarmRaiser?

FarmRaiser is a Community Supported Agriculture (CSA) subscription program of Sun Produce Cooperative (SPC) that provides easy access to healthy food options and supports place-based wellness strategies. It offers a fundraising component for your school or business while supporting local farmers.

"Hosting a FarmRaiser boosts health and wellness initiatives, brings in a wide array of tasty local foods weekly, and offers a healthy fundraiser option for your organization or school!"

FarmRaiser Coordinators Herbert S., Metro Tech High School, Phoenix and Rachel G-A., Concordia Charter School, Mesa

Tailored For Your Group

Prices of the bags and length of sessions can be tailored to suit your group, but typically run in 3- to 8-week sessions at a cost of \$11–\$25 a bag. Participants receive bags of locally grown, fresh farm items each week. Bags can include a selection of vegetables, fruits, herbs, eggs, honey, beans, flowers and more. Produce items vary according to which crops are ready for harvesting during a given week.

Farm Stand Options

Add extra items each week and offer them for sale separately from the bags to subscribers or folks who haven't signed up.

How do I set up a FarmRaiser Program with Sun Produce Co-op?

- Identify who will lead the program. (e.g. clubs, parents, staff, volunteers)
- Plan the number of weeks in your FarmRaiser session and the time and location for distribution.
- Place weekly produce orders.
- Pick bag sizes and decide how they will be packed. SPC can pack for a fee, or raise money by engaging volunteers in packing.
- Provide a logo for the website where customers sign up.
- Recruit customers to join the FarmRaiser!

What is the Fundraising Option?

If your organization chooses to pack the bags each week, 10% of the sale of each bag will go back to the host organization as a healthful way to raise funds!

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Ordering Produce and Distributing Bags

- Select bag sizes and pricing to suit your target customer.
- Order produce weekly from SPC's availability list.
- Choose a packing option.

Payment Options for Subscribers

- Debit, Credit, Paypal, and SNAP / EBT*
- Pay at the store* option can be selected online for SNAP / EBT transactions that will be completed at the time of the bag pick-up.
- Double-Up Bucks (a SNAP / EBT match program) may be an option for your site.

Marketing the FarmRaiser

- SPC can provide flyer templates to help promote internally, in the community, and through social media.
- Groups serving a high percentage of SNAP / EBT customers may have access to additional marketing at no cost.